

ORDER



Orders	Order / Rev:	165578
	Alt Order #:	06848107
	Product Desc:	D.C.C.C.
	Estimate:	1474
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	08/29/12 / 08/29/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Cam
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	45	\$32,525.00	\$27,646.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	45	\$32,525.00	\$27,646.25	0.00
Totals	45	\$32,525.00	\$27,646.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$32,525.00
Market	100%	\$180,694.44

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$45,173.61
KMSP	18%	\$32,525.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$3,613.89
WCCO	33%	\$59,629.17
WFTC	4%	\$7,227.78

[illegible]

Order / Rev: 165578
 Alt Order #: 06848107
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC Democratic Congressional Camp
 Product Desc: D.C.C.C.
 Estimate: 1474

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	10/02/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	4	\$450.00	3	0.00	NM	4	\$1,800.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					4	\$450.00		0.00			
E 3	M	10/06/12	10/06/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$550.00	3	0.00	NM	1	\$550.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -					1	\$550.00		0.00			
E 4	M	10/07/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$550.00		0.00			
E 5	M	10/02/12	10/05/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF - -	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					4	\$300.00		0.00			
E 6	M	10/02/12	10/05/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$325.00		0.00			
E 7	M	10/02/12	10/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$200.00		0.00			
E 8	M	10/02/12	10/05/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	1	\$275.00	3	0.00	NM	1	\$275.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$275.00		0.00			
E 9	M	10/02/12	10/05/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NW430P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$375.00		0.00			
E 10	M	10/02/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	1	\$675.00	3	0.00	NM	1	\$675.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$675.00		0.00			
E 11	M	10/02/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$950.00		0.00			
E 12	M	10/02/12	10/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$950.00		0.00			
E 13	M	10/07/12	10/07/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	:30	1	\$850.00	2	0.00	NM	1	\$850.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$850.00		0.00			
E 14	M	10/08/12	10/08/12		CM	7-9p	M- - - - -	:30	1	\$7,500.00	3	0.00	NM	1	\$7,500.00

Order / Rev: 165578
 Alt Order #: 06848107
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC Democratic Congressional Camp
 Product Desc: D.C.C.C.
 Estimate: 1474

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Spcl 2 Dancing with the Stars														
DWTS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$7,500.00		0.00			
E 15	M	10/02/12	10/05/12	M-F 1102p News M-F 1102p News	CM	1102-1132p - TWTF--	:30	2	\$375.00	3	0.00	NM	2	\$750.00
5 EW NWS 11PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				2	\$375.00		0.00			
E 16	M	10/02/12	10/05/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p - TWTF--	:30	1	\$1,750.00	2	0.00	NM	1	\$1,750.00
5 EW NWS 10PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				1	\$1,750.00		0.00			
E 17	M	10/07/12	10/07/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$1,750.00	3	0.00	NM	1	\$1,750.00
5 EW NWS 10PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,750.00		0.00			
E 18	M	10/02/12	10/05/12	M-F 1035-1102p Nightline	CM	1035-1102p - TWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				2	\$750.00		0.00			
E 19	M	10/02/12	10/05/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a - TWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
J KIMMEL-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				2	\$275.00		0.00			
E 20	M	10/08/12	10/08/12	M-F 6-7a News M-F 6-7a News	CM	6-7a M-----	:30	1	\$475.00	3	0.00	NM	1	\$475.00
5 EW NWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$475.00		0.00			
E 21	M	10/08/12	10/08/12	M-F GMA M-F GMA	CM	7-9a M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
GD MRN AMR-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00		0.00			
E 22	M	10/08/12	10/08/12	M-F 9-10a Live with Kelly	CM	9-10a M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$300.00		0.00			
E 23	M	10/08/12	10/08/12	M-F Midday News M-F Midday News	CM	11a-12p M-----	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$325.00		0.00			
E 24	M	10/08/12	10/08/12	M-F 3-4p Twin Cities Live	CM	3-4p M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00		0.00			
E 25	M	10/08/12	10/08/12	M-F 4-430p Millionaire	CM	4-430p M-----	:30	1	\$275.00	3	0.00	NM	1	\$275.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$275.00		0.00			
E 26	M	10/08/12	10/08/12		CM	430-5p M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00

KSTP-TV, LLC and KSAX-TV